

PROMOTE YOUR BUSINESS WITH



Loreto
COLLEGE BALLARAT | EST. 1875



Feature your business in Verity magazine!

Loreto College are now offering a unique opportunity to promote your business, support the education of young women and reach out to more customers by advertising in our contemporary Loreto College magazine, Verity.

Verity magazine has been relaunched to a bigger bi-annual publication that is distributed to the wider Loreto Community. The high quality coffee-table publication is a popular free resource showcasing feature stories, recent news, events and achievements of the College. You can now advertise your business in the next edition of Verity at highly-competitive rates and connect to even more customers.

Verity is published twice per year with a total printed circulation of over 10000. Edition 1, published in May and Edition 2, published in October each have a circulation of over 5000. The magazine is also published on our website in a PDF format and distributed online to a growing global database.

Bookings for Edition 1 must be received by the end of February and ad copy must be received by the end of March. Edition 2 bookings must be received by the end of July and ad copy must be submitted by the end of August.

Advertising Rates for Verity magazine

| Single Edition Ad Rate <i>(For Edition 1)</i> | | Multiple Edition Ad Rate <i>(For Editions 1 & 2)</i> | |
|---|-------|---|--------|
| Size | Cost | Size | Cost |
| Quarter page strip (190mm wide x 65mm high) | \$250 | Quarter page strip (190mm wide x 65mm high) | \$400 |
| Half page (190mm wide x 135mm high) | \$400 | Half page (190mm wide x 135mm high) | \$700 |
| Full page (190mm wide x 277mm high) | \$700 | Full page (190mm wide x 277mm high) | \$1100 |

A Single Edition rate, listed above, is based on Print Ready ads. For new ads, which need to be designed, please add \$150. With every ad booked, you will receive 5 printed copies of Verity magazine for business promotion.

For more details or inquiries, please contact the **Marketing & Development Office** at verity@loreto.vic.edu.au or Communications Officer, Shona Hendley on 5329 6176 or shendley@loreto.vic.edu.au