



ADVERTISING KIT

Promote your business with Loreto College Ballarat Verity Magazine.

A little bit about VERITY

Loreto College are offering a unique opportunity to promote your business, support the school and the education of young women and reach out to targeted customers by advertising in our contemporary Loreto College magazine, VERITY.

VERITY magazine is a popular, free resource showcasing feature stories, recent news, events and achievements of the College and the broader Loreto Community. The now bi-annual publication is distributed to the wider Loreto Community in print and digitally, hosted on our Loreto College website with a link emailed directly to our global Alumni database.

Our Alumni section featuring reunions, weddings and updates on past pupils ensures the reach and exposure of your ad to a wide and varied audience.



Loreto
COLLEGE BALLARAT | EST.1875

Why advertise in VERITY?

Verity offers:

Highly Competitive Rates
(comparative to other local print publications).

Direct Target Audience

A strong female target audience with a print circulation of 2,000 (over two editions). In addition, our digital version, distributed via the website, social media and direct email, increases this audience and provides global reach.

Target Region

The current Loreto Community recipients are predominantly Ballarat and the surrounding region, with extended reach - providing local business a large local receptive audience.

Quality Publication

VERITY magazine is changing the face of schools marketing and communications. Advertise in a publication that aligns to an innovative, respected, quality brand, locally produced and printed.

Ongoing Benefit and Support of Loreto College

Your decision to advertise in Verity sends a clear message that you support Loreto College and the ongoing education of young women.



peace of mind.

Integra
PROPERTY MANAGEMENT

Integrating Property Management, Ballarat's newest provider of residential property management services. Our experienced and professional team are dedicated to ensuring your tenants and owners have a positive experience. Contact us today for more information and let us help you manage your property with **Integra Property Management**.

propertygmt.integragroup.com.au | 03 5326 0311

The Year of Freedom

Words by Felicity Graham



Welcome to our year celebrating, commemorating, exploring and living our value of Freedom.

As a Loreto Community it would be easy to focus entirely on our own freedom or look ahead in the past two years. Instead we are using the experience to build our empathy for people in our world who have the freedom of no freedom, that the things of the pandemic won't change. Caritas Scottsburg, a key figure in the realignment movement in America, said:

"Freedom and justice cannot be parcelled out in pieces to our political convenience. I don't believe you can spend four freedoms for one group of people and deny it to others."

As people of Loreto we need to take action against this injustice and be people who, in time, will make it.

The kite has become the symbol of Freedom... A soaring kite is a sight to behold."

It is a kite to behold. It is more than just a kite, it is a kite that can go in many different directions. The kite is a kite that can be held in a way that allows the wind to take it higher, to hold it in a way that allows it to adapt to us to let the kite soar. Due to conditions, a kite is not always easy to get going. It requires you to stand away from the kite, allow the kite to take to the air, it requires a rethink, to

We look forward to celebrating our annual kite year and to the opportunity that will bring freedom to all.




“Love and Thunder celebrates the diversity, creativity and compassion of our VCE artists. Congratulations, Loreto artists, you made it!”

ANGEL HARRIS - 2022 MOST INNOVATIVE TECHNOLOGY AWARD AND SCULPTURE AWARD
Photo: Lisa Cook, GFA, artist: Angel Harris



Scan to view
Jaime's Video



JAMIE SERGEANT-CROWE - 2022 BEST MEDIA PRODUCTION
Nostalgia explores the importance of memory, love and loss. When a parent's heart is torn between a life, love and a dream, it's not always easy to let go. In this year-old story, Claire, and how his husband's life can be interrupted by memory, bringing

JACI SCOBIE - 2022 BEST CINEMATOGRAPHY
No Longer Strangers tells the story of Cameron and his new wife, bringing on a bright, capturing girl named Chloe. Chloe is left to reflect on the possibility of wanting to see from the gesture. What will happen to her?

Scan to view
Jaci's Video

revolutionprint.com.au



2022 Women in Time - Inspiring Alumni

Words by Judy Ann Gullman

Our 2022 Women in Time - Inspiring Alumni were announced at the annual Loreto College International Women's Day Breakfast on 8 March.

The story of our Women in Time - Inspiring Alumni begins with Mary Wain's vision that "women in time to come, will do much - women 'sp' for all good works", and "who do nothing well." When Mother Superior Barry and her small group of Irish nuns arrived in Ballarat and opened the first Loreto school in Australia, who could have imagined the influence they would have on Catholic education in Australia and all the young women attending Loreto schools throughout the country?

Women in Time - Inspiring Alumni formally celebrates the outstanding achievements and contributions of Loreto College Ballarat Alumni who have become exemplars of Mary Wain's vision.

Nominations are called from the Loreto Community annually for a wide range of categories including Arts and Cultural Endeavour, Sporting Excellence, Community Service Leadership, STEAM and Innovation Excellence, Young Adult and Entrepreneur awards, and for a Young Award. Inductees are featured on communications platforms and a prominent display on the walls of the College.

Our 2022 inductees are:

- Maria Myles AC (Class of 1948) for Arts and Cultural Endeavour & Community Service Leadership.
- Kate Tenny AD (Class of 1985) for Community Service Leadership.
- Dr Cathy Wright (Class of 1982) for professional recognition for Religion and Social Justice Leadership.

Maria Myles AC has carried the values and traditions instilled in 13 years of Loreto education into her cultural, religious and contemporary work. A qualified social worker and lawyer, her involvement in education includes the Loreto Education Board, Loreto Ballarat School Board, St Mary's College Council at the University of Melbourne and Mary Thero International Board.

In recognition, Maria has been a trustee of the True For Nuns and serves on the Board of the Nuns' Conservancy and is the Asia Pacific Council and the Bureau Institute. In the arts, Maria has served on the Board and is now the Patron of the Australian Song Cycle, Vice-President of the State Library of Victoria and a member of the Board of Museum of Australian Democracy.

In the late 90's Maria became involved in the world of Indigenous rock art in the Kimberley region in Western Australia. This led to a deep and ongoing engagement with the Indigenous Community. Maria is now Chairman of the Kimberley Foundation Australia Rock Art Australia, which is dedicated to the preservation, promotion and protection of Kimberley rock art with the traditional owners of the land where the art is to be found.

Maria shared with the audience, "Above and beyond the call of duty, it is a life of service - but it wasn't service, it was service with generosity, love and kindness." Adding that the opportunity to serve in leadership and support institutions was "part of the most contrast" to which she is called.

Kate Tenny AD has extensive experience in the Australian media, culture and philanthropic sectors, having spent 20 years in the ABC, including as the News Director, six years as Chief Executive of the ABC, and as a senior executive and now as CEO of the Peter MacCallum Cancer Foundation, which supports the work of some of the world's leading cancer researchers.

“Above all, (they) instilled in me that life meant a life of service... it was service with generosity, love and kindness.”

2022 Women in Time - Inspiring Alumni

Words by Judy Ann Gullman

Our 2022 Women in Time - Inspiring Alumni were announced at the annual Loreto College International Women's Day Breakfast on 8 March.

The story of our Women in Time - Inspiring Alumni begins with Mary Wain's vision that "women in time to come, will do much - women 'sp' for all good works", and "who do nothing well." When Mother Superior Barry and her small group of Irish nuns arrived in Ballarat and opened the first Loreto school in Australia, who could have imagined the influence they would have on Catholic education in Australia and all the young women attending Loreto schools throughout the country?

Women in Time - Inspiring Alumni formally celebrates the outstanding achievements and contributions of Loreto College Ballarat Alumni who have become exemplars of Mary Wain's vision.

Nominations are called from the Loreto Community annually for a wide range of categories including Arts and Cultural Endeavour, Sporting Excellence, Community Service Leadership, STEAM and Innovation Excellence, Young Adult and Entrepreneur awards, and for a Young Award. Inductees are featured on communications platforms and a prominent display on the walls of the College.



“Above all, (they) instilled in me that life meant a life of service... it was service with generosity, love and kindness.”

Loreto Weddings



Alia Ryan (Class of 2016) Married Connor Pridmore on 9 April 2022
Photography by Marisa Carter Photography

Alumni Updates

Welcome Home Karina

Karina Kazis (nee Heermann) Class of 2004, has recently returned home to Ballarat after a long journey in the team as one of our retail and locally-owned cutting edge technology businesses, in the Sun Coast region.

Karina completed a Bachelor of Biomedical Engineering at the University of Melbourne in 2008 and moved to England to gain her experience in the medical device industry. There she was employed by Abbott Diabetes Care situated in the pretty little Cotswold town of Witney, where they manufactured blood glucose test strips.

In 2012 she pursued her dream of living and working in Germany, and successfully applied for a position with a company called ACHMEDS in the town of Paderborn, situated in the beautiful Black Forest region, where she quickly became fluent in German. The company is a world leading contract manufacturer of cardiovascular implants like stents and heart valves, working with global customers ranging from the largest medical device companies to start-ups. Karina focused on sales, marketing, contract management and stayed for seven years, leading the team of Quality Engineers in the last couple of years.

After meeting her husband not long after moving to Paderborn, they married in October 2018 and decided to move back to Australia. After working in the industries through the pandemic in Melbourne, Karina and her

husband have brought a glass of freedom, not just from where she grew up, but back home and employment in the Sun Coast region. Karina is currently employed in the medical device industry and quality management services, she was employed up by Verity and she has started the next adventure in life back home in Ballarat.



LIVE THE OUTDOORS



CAMPS, WALKS & WEDDINGS
118 The Glen Road, Ballarat VIC
03 5349 7300
events@loretocollege.com.au

VERITY Schedule

Verity is published twice per year with a total printed circulation of 2000 plus digital versions hosted on the Loreto College Ballarat website with a link distributed to a growing global database.

Edition 1 is published in May and Edition 2 is published in November/December of each year.

Edition	Ad booking deadline	Artwork deadline	Publication distribution
Edition 1	15 March	31 March	May 2023
Edition 2	30 September	31 October	November/December 2023

Advertising Rates

With every advertisement booked, you will receive a copy of VERITY magazine for business promotion.

Single Edition Rate (for E 1 only)		Multiple Edition Rates (for E 1 & 2)	
SIZE	RATE (ex gst)	SIZE	RATE (ex gst)
Quarter Page Strip (190mm W x 65mm H)	\$250	Quarter Page Strip (190mm W x 65mm H)	\$400
Half Page (190mm W x 135mm H)	\$400	Half Page (190mm W x 135mm H)	\$700
Full Page (190mm W x 277mm H)	\$700	Full Page (190mm W x 277mm H)	\$1100

To Book

For more details or inquiries, please contact the Marketing & Development Office at verity@loreto.vic.edu.au